



IPHCA

Health inequity exists in many communities for many reasons. Learn how to identify Illinois' most vulnerable communities and how to help.

### Gap Areas

This folder focuses on populations that do not have many resources to help educate on COVID-19.



# Building Vaccine Confidence Toolkit

The Illinois Primary Health Care Association (IPHCA) and the Illinois Public Health Association (IPHA) created a digital toolkit to provide resources that are updated regularly. The toolkit addresses how to build confidence in the vaccine and provides materials to help build confidence in the COVID-19 vaccine.



Spanish speaking communities continue to be adversely affected by the pandemic so many of the resources in this toolkit have been translated for use and outreach to these communities.

### Spanish COVID-19 Resources

This folder contains COVID-19 resources and information translated into Spanish.



**¿Ha recibido la vacuna?**  
Luego de recibir la última vacuna, debe seguir utilizando una mascarilla y practicando el distanciamiento social.

**No necesita utilizar una mascarilla si:**

- Se reúne en espacios cerrados con personas completamente vacunadas.
- Se reúne en espacios cerrados con personas que no han sido vacunadas de otro hogar (por ejemplo, visitas familiares), a menos que alguno de esas personas tenga un mayor riesgo de enfermarse gravemente de COVID-19.



Funding provided by the Illinois Department of Public Health.

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Resources are broken into categories that target vulnerable populations and can be found at [HelpGuideThrive.org](https://www.helpguide.org)



*Keep up to date on vaccine developments and recommendations for children and families that have questions on vaccines for kids.*

## Children 0-4

This folder contains information on developing issues related to COVID-19 for children under the age of 5.

## Children 5-11

This folder contains vaccine information for children ages 5-11.

## Children 12-17

This folder focuses on adolescents and contains information about COVID-19 vaccinations and resources for children 12-17.

*These materials seek to address most general public concerns or misinformation regarding the vaccine and how to best address them and inform the public.*



## Vaccine: Best Practices

This folder has information about how best to educate the public on vaccines.

## Vaccine: Boosters

This folder contains the most recent information on boosters. Resources include when to get a booster, who can get a booster, and the latest education on boosters.

## Vaccine: Hesitancy and Misinformation

This folder contains information about why people may be hesitant to get vaccinated and some of the common myths surrounding vaccines.

## Vaccine: Miscellaneous

This folder contains miscellaneous items related to the vaccine.

## Vaccine: Outreach

This folder provides resources related to community outreach regarding vaccinations. This folder includes a link to community organized clinics in the user's area.

*Vaccines are recommended and safe for women at all stages of pregnancy. The resources will help address common concerns and questions.*

## Pregnancy

This folder contains vaccine information related to mothers that are trying to conceive, are expecting, and have recently given birth.



*Data can be educational when presented in bite-sized graphics and statistics. These assets will help inform Illinois residents and can be used in a wide variety of communications to the public.*

## COVID-19 Graphics

This folder contains graphics related to COVID-19 that can be used for marketing, social media, and much more.

## Statistics

This folder has information on COVID-19 data.



*Social media is a highly effective way to reach our target audience. These suggested posts can help in your efforts to increase vaccinations and reduce hesitancy through education.*

## Social Media Posts

This folder contains a range of different social media posts that can be copied and pasted onto to your organizations' social media pages.

